

Breakfast Reception

Towards the Sustainable Enterprise of the Future

What are the pathways to sustainable enterprise and how can they be developed?

Program

7:15	Breakfast
7.30	The GOLDEN Project – Presentation and Discussion <i>Maurizio Zollo, Bocconi University, Italy</i>
8.00	The Sustainable Enterprise of the Future <i>Mark Drewel, Global Responsible Leadership Initiative</i> <i>Marco Frey, Chairman GCLN Italy</i> <i>Marina Migliorato, Enel, Italy</i>
8.30	Discussion
9.00	End

Monday, June 18, 7.00am – 9.00am

Sheraton Barra Hotel

Room Marapendi I

Av. Lúcio Costa, 3150 – Barra da Tijuca –

Rio de Janeiro

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