



## **Partnering in Innovation for Sustainable Development** **9-10:30 a.m., 16 June 2012**

### **OVERVIEW**

There's no alternative to sustainable development. With this consciousness world leaders will convene on 20 - 22 June 2012 at the UN Conference on Sustainable Development – known as Rio+20 – to build consensus on a more sustainable course for our world. Rio+20 will set the sustainability agenda for the next decade.

Cooperation and collaboration among public and private actors will be imperative to building synergies in interventions and ensuring that the agenda will be advanced in the most effective and efficient manner. In an increasingly dynamic socio-economic environment, it is always clearer that governments cannot solve the complexities of sustainable development on their own. For this reason, companies are more and more expected to play a prominent role as political actors within the new global governance framework.

At the same time, sustainability, which remained on the corporate agendas through the recent period of extended belt-tightening, is always more considered by business actors as one of the drivers companies can use to stay healthy and profitable: "Markets can flourish only in societies that are healthy. And societies need healthy markets to flourish" - H.E. Ban Ki-Moon, UN Secretary General.

The business agenda, the public agenda, and the sustainability agenda have seldom been more aligned.

Within this framework innovation plays an extremely important role. Even if innovation does not automatically lead to societal and environmental progresses, it can nevertheless been considered an essential factor in the realisation of the principles of sustainable development, fostering a business actors active role in facing the sustainability challenges in a public-private logic.

The workshop, organized by the Global Compact Network Italy, will focus on all forms of innovations - process innovations, product innovations, organisational innovations, market innovations - showcasing and debating on successful experiences implemented by Italian companies within a global scenario. Recommendations to governments on how (tools, approaches, etc.) to facilitate this kind of experiences and to make them successful could arise from the debate.

### **PROGRAMME**

#### **Welcome Speech:**

- Marco Frey, Representative, Global Compact Network Italia

**Moderator:**

- Chiara Mio, Full Professor, Ca' Foscari of Venice University

**Speakers:**

- Luigi Lazzareschi, CEO, Sofidel Group
- Roberto Potì, International, Renewable & Special Projects Director, Edison
- Stefano Gardi, Sustainable Development Director, Italcementi Group
- Mauricio Bacellar, Communication and Sustainability Director, TIM Brasil

**AGENDA**

- 09.00 – 09.10 Welcome  
Marco Frey, Representative, Global Compact Network Italy
- 09.10 – 09.30 Introductory Remarks  
Chiara Mio, Full Professor, Ca' Foscari of Venice University
- 09.30 – 10.15 Round Table  
Luigi Lazzareschi, CEO, Sofidel Group  
Roberto Potì, International, Renewable & Special Projects Director, Edison S.p.A.  
Stefano Gardi, Sustainable Development Director, Italcementi Group  
Mauricio Bacellar, Communication and Sustainability Director, TIM Brasil
- 10.15 – 10.30 Debate