SDG 15 - SUSTAINABLY MANAGE FORESTS, COMBAT DESERTIFICAION, HALT AND REVERSE LAND DEGRADATION, HALT BIODIVERSITY LOSS

INTERNAL ACTIONS:

- comply with legislation on the environment of the countries in which the firm operates or international legislation in the cases where it is more ambitious than the first;
- adopt environmental management systems that prevent or minimize the impact of corporate activities on terrestrial ecosystems and biodiversity;
- ensure sustainable management of natural resources (water, air, wood, soil, etc.) as an integral part of business processes and throughout the supply-chain;
- prevent the degradation of the Earth and deforestation as a result of corporate activities. In case of damage to the environment, implement rehabilitation and restoration measures;
- avoid purchasing materials that pose a risk for animal or plant species;
- buy forestry products with a high content of recycled material or derived from post-consumer waste, in order to avoid the use of products from primary or endangered forests;
- avoid impacting on land located within or near protected areas or characterized by high biodiversity;
- promote research, innovation and development of new technological processes and new technologies that will help to combat deforestation, desertification and to preserve natural habitats;
- train employees and those throughout the supply-chain on responsible practices towards ecosystems and biodiversity.

EXTERNAL ACTIONS:

- use corporate products and services to find solutions to deforestation, desertification and biodiversity. For example, a company in the technology sector, could create databases for recording endangered species or a company in the agricultural sector could develop products to support the restoration of degraded land.
- contribute to projects that protect and rehabilitate biodiversity in the areas where the firm operates, as well as to awareness-raising and research projects;
- sharing best practices;
- enable public-private partnerships with NGOs, universities, the public sector and other companies to promote the preservation of forests, land and endangered species.