



## SDG 14 - CONSERVE AND SUSTAINABLY USE THE OCEANS, SEAS AND MARINE RESOURCES

### INTERNAL ACTIONS:

- avoid polluting the oceans and seas through corporate and supply chain activities;
- respect the marine ecosystems, coastal and marine biodiversity located near plants and corporate establishments;
- reduce the use of toxic substances, and plastic and non-biodegradable materials in the production cycle, preventing them from reaching the marine and coastal ecosystems;
- promote sustainable urbanization on the coast and in coastal areas, especially regarding companies in the construction and tourism sector, which preserves landscapes and ecosystems;
- promote sustainable fishing methods, with regard to companies in the food and fisheries sector, facilitating access to healthy food for more people and reducing the impact on the marine environment.
- raise awareness among employees and suppliers about the importance of protecting the marine and coastal ecosystems;
- develop early warning strategies and remedial actions to identify, contain and remedy accidents and damage to the marine ecosystem caused by production activities;
- develop a biodiversity policy regarding operations that impact the marine ecosystem;
- act in accordance with the sustainability criteria in the island countries in developing and supporting their economic growth through responsible practices regarding the oceans and seas;
- align corporate conduct with the *UN Convention on the Law of the Sea*.

### EXTERNAL ACTIONS:

- use corporate products and services to promote the sustainable management of the oceans and seas. For example, a company in the technology sector could invest in technology for the protection of marine biodiversity, or a firm in the energy sector could invest in ocean energy to replace fossil fuels to reduce marine pollution and fight climate change;
- invest in sustainable marine technologies that reduce contamination and improve the health of the oceans;
- raise awareness about the importance of conservation of the oceans and seas through advertising and communication campaigns;
- share knowledge and best practices;
- implement development cooperation projects in the island states to promote economic growth;
- enable public-private partnerships with NGOs, universities, the public sector and other firms to carry out projects that contribute to improving the health of marine and coastal ecosystems.