INTERNAL ACTIONS

- efficiently use natural resources in corporate activities;
- adopt a diversity management policy aimed at women, young people and disadvantaged groups in order to ensure equal opportunities for the development of the entire workforce;
- encourage the development of a culture of human rights through the implementation of the UN Guiding Principles for Business and Human Rights and above all promote the right to decent work within the company and throughout the supply chain;
- ensure decent working conditions for employees and throughout the supply chain, especially when firms are located in countries where labour laws are inadequate;
- promote the employment of young people, especially those from disadvantaged areas;
- check and train workers in the supply chain on human rights in order to eradicate practices such as forced and child labour;
- train the firm’s HR department on anti-discrimination issues in order to ensure that evaluations relating to recruitment or that the definition of the contractual aspects do not take into account factors such as gender, age, or geographical origin of the worker and, more generally, any feature of a personal and non professional nature;
- to support the local economy and culture, wherever the company operates, through its support to businesses and manufacturers, and the training and hiring of people who live locally.

EXTERNAL ACTIONS

- promote sustainable and inclusive economic growth through business activities: for example, a company in the banking sector can support small businesses through microcredit initiatives;
- create and make available the tools which promote decent working conditions, innovation and learning, such as digital platforms for sharing knowledge and best practices within the private sector;
- provide job opportunities to young people and vulnerable groups;
- encourage research and development, e.g., by establishing prizes and/or competitions for young entrepreneurs and for innovation;
- open new offices in emerging countries and promote social development by providing safe and decent jobs for local people;
- support and/or participate in development cooperation projects focused on the sustainable development of local economies;
- create public-private partnerships with NGOs, governments and local authorities, and other companies to promote the sustainable growth of local economies.