INTERNAL ACTIONS:

- ensure sustainable management of water resources throughout the production processes and on the business premises through a strict policy on water consumption and re-use;
- reduce the impact of production processes and the use of materials and hazardous chemicals on the environment;
- integrate the management of water resources into the key points of the corporate strategy;
- ensure workers’ access to drinking water and designated areas for personal hygiene on the business premises;
- make employees aware of and train them on the sustainable management of water resources;
- educate suppliers about the sustainable management of water resources and the use of non hazardous substances in production processes or service provision;
- ensure that workers employed throughout the supply-chain have access to drinking water and designated areas for personal hygiene in the workplace and that they be paid a sufficient salary to allow them to purchase drinking water and for maintaining personal hygiene;
- integrate the UN Guiding Principles on Business and Human Rights within the corporate culture to ensure that the production processes do not impact on local people’s water rights, and that they do not cause contamination of rivers or other water courses resulting in damage to the local communities.

EXTERNAL ACTIONS:

- use company products and services to find solutions to local community problems relating to the access to water and sanitation services (e.g., a company in the construction industry could provide drinking water tanks to rural communities or a firm in the chemical industry could invest in scientific research in order to come up with new options for the protection of hygiene for marginalized and disadvantaged local communities);
- invest in new technologies that improve the sustainability of extraction processes and the supply of fresh water, and in sanitation and water quality;
- implement development cooperation projects focused on water and the sanitation conditions of the local people;
- forge public-private partnerships with NGOs, universities, the public sector and other companies to carry out projects that contribute to the spread of the access to water and adequate sanitation conditions for everyone.