

Introduction

The Global Compact Network Italia (GCNI) has been established to contribute to the development in Italy of the “Global Pact”, a project for the corporate citizenship culture launched in 1999 by the former Secretary-General of the United Nations Kofi Annan.

Its *mission* is to make sure that the Global Compact would not only be known better and receive more adhesions, but that it would involve more reliability and credibility, by the adherent enterprises and their partners, in the undertaking on social responsibility.

With this object in view, the Network operates as information platform, giving support and coordination to Italian companies and organizations which resolve to share, support and employ a whole of universal principles in matters of human rights, occupation, environment and fight against corruption, to therefore contribute to the accomplishment of “a more wide-ranging and sustainable global economy”.

Global Compact Network Italia’s goals and activities

As the other networks do (France, Spain, Germany, Northern countries, etc.), and in the guidelines of the Global Compact Office in New York related to the subject, Global Compact Network Italia is determined to:

- operate as United Nation’s Global Compact platform both at national and regional level to promote the project and its ten principles;
- help the participant companies to apply the ten principles and to produce the annual communications to be transmitted to the UN Global Compact (Communication on Progress);
- organize meetings between companies and national and local participant organizations;
- keep in constant touch with the Global Compact Office in New York and with the other Global Compact local networks, in particular with the European ones.

In order to accomplish this purpose, GCNI Focal Point, which is managed by FONDACA – Active Citizenship Foundation, carries out the following institutional activities:

Network management activity

- Periodic update of the mailing list of the participants to GCNI
- Call and organization of Network’s institutional meetings.
- Site management and update: www.globalcompactnetwork.org
- Writing and sending of two-monthly newsletter
- Sending of periodic reports on the Network activities and on CSR initiatives in Italy
- Fund-raising, budget management and reporting

UN Global Compact and Italian Network promotion

- Taking part, as Network representative, in meetings and seminars on CSR, in Italy and abroad
- Organizing seminars, events, meetings, workshops with companies, company organizations and other stakeholders, in order to promote the initiative all over the Country
- Preparation and production of briefing material to be employed during the events or to be forwarded to potential adherents
- Keeping connection between institutions qualified in corporate responsibility and committed civil society subjects (universities, non-governmental organizations)

Coordination with Global Compact Office in New York and with other local networks

- Translation of the documents sent by Global Compact Office in New York, documents will be published on the website and will be sent to participants
- Taking part to international events in order to spread updated information/news by the Global Compact Office in New York
- Coordination activity with European networks and participation to meetings
- Preparation of the annual activity report for the Global Compact Office in New York

Company support

- Helping with the procedure on how to join the Global Compact
- Helping with the preparation of annual Reports and sending to the Office in New York
- Dialogue with Global Compact Office in New York for every statement from or to the adherent company

Every year, Italian Network Focal Point plans a specific activity programme on initiative of and in association with GCNI participant companies and organizations, with the aim of creating opportunity of meeting, dialogue and learning for all the subjects involved in the initiative (See 2010 Activity programme – **ATTACHMENT A**)

GCNI participation and sustainability

Today, all Italian companies and organizations by joining UN Global Compact can be part of the Italian Network.

Italian multinational enterprise subsidiaries already adherent to UN Global Compact to a corporate level, as well as micro-enterprises (companies with less than ten people employed), can also join GCNI by communicating it to the Focal Point.

Participation to Global Compact Network Italia is free. The participant companies and organizations benefit a series of basic utilities, that are:

- Participation at Global Compact Network Italia members annual meeting (institutional meeting);
- Participation to Global Compact Network Italia events on themes connected to the initiative;
- Access to proprietary information offered by GCNI Focal Point for the most part on the website (www.globalcompactnetwork.it);
- Regular update on the ongoing activities at a global and local level (website and two-monthly newsletter);
- Access to technical and information materials produced by GCNI Focal Point aiming to support Italian enterprises and organizations for the carrying out of the ten principles;
- Support in the production of the annual Reports and in sending them to New York;
- Dialogue with Global Compact Office in New York for any communication to and from the adherent enterprise.

Participant enterprises and organizations are also invited to contribute to Network support by paying an annual voluntary contribution. Such contribution will cover the Network management structural costs (Structural costs related to GCNI management – **ATTACHMENT B**).

The contribution asked for is:

- 2.500 Euro for large-scale enterprises (more than 250 employees)
- 1.000 Euro for small and medium enterprises
- 350 Euro for the other organizations

Moreover, Enterprises and organizations can help the Network by giving material support (logistic support, technical services, etc.) or by directly contributing to the covering of management and production expenses. In order to do this it is due to come to an agreement with GCNI Focal Point .

Those who decide to support the network become members of the Committee of supporters and therefore they can:

- take advantage by additional utilities besides the basic ones, and by advantages in terms of visibility/reputation (Utilities offered to GCNI supporter subjects – **ATTACHMENT C**);
- decide to support specific initiatives or projects by the sponsorship system, or other. The network will give wide emphasis to the support received by means of placing sponsor's logo on projects and/or initiatives' institutional information materials and through a special quote on Italian Network's website;
- contribute to defining development policies and strategies of carrying out the Italian Network.

Contributions are deposited on a bank current account held by Global Compact Network Italia Focal Point. All the overhead expenses paid in the course of the year will be reported, and in case of cash surplus, it will be reinvested on the following year.

Enterprises and/or organizations which decide to support the Network for the year 2010 are invited to communicate it to the Focal Point within the **29 January 2010**, if possible.

- ATTACHMENT A -

Global Compact Network Italia's 2010 activity programme.

INSTITUTIONAL MEETINGS.

UN Global Compact Welcome Meeting 2010 – The event, which is open to Italian enterprises and organizations which have adhered to Global Compact during 2009, is an important occasion of meeting and dialogue between the new participants, as well as between the new participants and the Italian Network Focal Point. Therefore, there will be given some basic information about the initiative and in particular about the activity carried out by the Italian Network at a local level. ***(Rome, January 2010)***

Global Compact Network Italia Supporters Committee meeting – The meetings, which are reserved only to enterprises and organizations which support GCNI, are an opportunity of update and verification of the 2010 planned activities, and are also a place of debates and considerations on GCNI development strategies and on its system of governance. ***(Rome, May 2010 – Milan, November 2010)***

Global Compact Network Italia participants annual meeting – The meeting, which is open to all Global Compact Network Italia participating enterprises and organizations, is set up with the aim of sharing information about the ongoing activities and about Network's structure and performance methods, as well as of gathering information about the interests of the participant enterprises and organizations in order to decide the 2011 programme. ***(Milan, November 2010)***

THEMATIC MEETINGS

Workshops about Global Compact annual communications – Meetings about technical aspects concerning the Annual communication production phase and the document's sharing methodology with their own stakeholders. The approach methodology is characterized by interactivity and development of the participants' experience. Two workshops are going to be provided during 2010:

- The UN Global Compact Annual Communications: general and operational aspects **(Milan, April 2010)**;
- To communicate with stakeholders about sustainability's themes. The input of new technologies. **(Rome, December 2010)**

United Nations Global Compact. A series of thematic seminars – Seminars in which the Global Compact Network Italia participants have the opportunity to confront and hold a dialogue about issues related to the carrying out of the ten principles promoted by the initiative, and also about more general aspects related to the theme of sustainability and corporate responsibility. The following seminars are going to be provided on 2010:

- UN Global Compact and Small and Medium Enterprises. **(Rome, January 2010)**
- Human rights protection in the Italian context: experiences in comparison. **(Milan, February 2010)**
- The role of Italian enterprises in the achievement of United Nations Millennium Objectives. **(Rome, March 2010)**
- Fight against corruption in the Italian context: an undertaking towards transparency. **(Milan, April 2010)**
- Italian enterprises participating to UN Global Compact: a deep study. **(Rome, May 2010)**
- Worker's rights protection: a focus on the theme of diversity. **(Milan, July 2010)**
- The protection of human rights in the Italian context: a focus on the theme of health and safety in the workplace. **(Milan, September 2010)**
- Integration of corporate responsibility into business structure: a focus on the Italian enterprises organizational models. **(Milan, October 2010)**

INTERNATIONAL MEETINGS

UN Global Compact Leaders Summit 2010: Building a New Era of Sustainability - Global Compact Leaders Summit is the triennial meeting where top managers of enterprises and organizations participating to Global Compact meet in order to examine the initiative, its principles and more in general the themes related to corporate citizenship, to draw up strategies suggestions and to plan collective actions to support and guide the Global Compact evolution. Next summit is scheduled for **24-25 June** in **New York**. The Global Compact Network Italia, represented by a delegation of companies and organizations coordinated by GCNI Focal Point, will be present at the meeting.

VIII Global Compact's Local Networks Annual Forum – The forum, which will join 150-200 delegates from Global Compact local networks, private sector, government bodies and civil society bodies, represents an occasion of sharing and confronting the key opportunities and challenges networks run into their activity of promoting Global Compact at a local level. The GCNI will be present at the meeting scheduled for **23 June**

2010 in New York.

RESEARCH ACTIVITY

A guideline to Italian enterprises social responsibility: a reconnaissance on the UN Global Compact adherent companies – second edition. The study seeks to outline the characterizing elements of the corporate citizenship's policy of the Italian companies adhering to the initiative. As for the previous edition, the sources employed in the reconnaissance have been the companies' information/communication apparatus. The outcomes of the reconnaissance will be submitted during a seminar which will take place in Rome in May.

Italian companies participation to Global Compact. In order to publish a collection of valid material, GCNI Focal Point is collecting materials on activities and programmes carried out by the Italian companies adhering to Global Compact with the goal of implementing the ten principles promoted by the initiative. The publication will be presented during the UN Global Compact Leaders Summit which will take place in New York on 24-25 June 2010.

COSMIC project, "CSR Oriented Supply-Chain Management to Improve Competitiveness in the Textile/Clothing Sector". The European Commission financed project DG Enterprise and Industry aims to analyse the existing relationship between corporate social responsibility and competitiveness along all the supply chain, focusing on the small and medium enterprises of the textile, leather and clothing sector. As Global Compact Network Italia's Focal Point, Fondaca is involved in the project as partner of the Scuola Superiore Sant'Anna of Pisa, ASEV Agenzia Sviluppo Empolese Valdelsa and of the Centre of Innovation and Conceptual Development of New Products of University of Gerona. The project final conference will take place in Pisa on **29 April 2010**.

Services offered to GCNI participants

Coordination

- Periodical mailing of information on the activities of the Network and CSR initiatives in Italy
- Organization of two annual meetings reserved to supporting participants, aiming at the definition of policies and development strategies of the GCNI
- Activation and coordination of work groups/dialogue sessions and learning forums on topics of interest, at the request of the members of the network

Support

- Providing help to the participating enterprises with communicating with the Global Compact Office in New York
- Providing the following services to assist with preparing the annual reports and forwarding them to New York:
 - One to one mentoring: on the first Tuesday of each month, representatives of the participating enterprises will have the opportunity to meet by appointment the focal point of the Network, in order to receive information and suggestions with regard to the compiling and forwarding of the annual reports.
 - Revision of drafts of annual reports: the enterprises will be able to forward their annual reports to the focal point to check they are consistent with the formal requirements. Allow up to ten working days to receive a reply.
 - Planned sessions of peer review at the request of individual participating organizations.

Training

- Tailored training activities can be planned and carried out at the request of the participating organizations

Benefits in terms of visibility/reputation

The logo of the establishments supporting the network will appear on all communication materials:

- Website of the Network (www.globalcompactnetwork.org);
- Brochures, advertising posters, leaflets and printed materials in general, related to programs and activities of the Network;
- Installations such as display totems (1,00m x 2,5m) and panels (50cm x 70cm), in the places where projects take place;

Moreover, the organizations supporting the network can request consultancy services and assistance, which will be provided through activities of the focal point by means of specific funding.

This note contains concise information on the activities carried out in 2009 by the Global Compact Network Italia (GCNI) and is produced by the focal point as a means of transparency and shared information towards companies and organizations that support the GCNI. It will be translated and forwarded to the Global Compact Office in New York where it will be used as a source of information to prepare the Annual Report

of Local Networks, which will be subsequently presented during the Global Compact Leaders Summit 2010 (24-25 June, New York).

Context

In agreement with the *Memorandum of Understanding* signed with the Global Compact Office in New York in December 2008, during 2009 the Global Compact Network Italia was committed to:

- acting as a platform for the United Nations Global Compact at national level to promote the initiative and its ten principles;
- assisting participating companies with the implementation of the ten principles and in compiling the annual Reports required by the UN Global Compact (Communication on Progress);
- creating opportunities for enterprises and organizations involved to meet at national as well as local level;
- keeping in constant touch with the Global Compact Office in New York and other local networks of the Global Compact, with particular reference to the European networks.

In line with the aforementioned commitments, besides an intense activity of coordination and support (ordinary activities), in the course of the year the Global Compact Network Italia has carried out a series of initiatives directed towards the consolidation and expansion of the UN Global Compact on the national territory, as well as towards the analysis of related subjects, with the aim of helping integrate the ten principles with the regular strategies and practices of participating enterprises and organizations.

Ordinary activities

Network coordination

- Complete review and regular update of the mailing list of the Global Compact Network Italia;
- Renovation of the GCNI website - www.globalcompactnetwork.org;
- GCNI website maintenance and update;
- Planning and production of the GCNI Newsletter: circulation of first two issues (September 2009 – November 2009);
- Organization of the UN Global Compact Welcome Meeting 2009, reserved to enterprises and organizations who have joined the Global Compact during 2008 (29 January 2009, Rome);
- Summoning and organization of the annual meeting of the participants in the Global Compact Network Italia (8 October 2009, Rome);
- Summoning and organization of the annual meeting of the Committee of the supporters (12 May 2009, Milan);
- Fund-raising, budget management and reporting (currently taking place).

Promotion of the Global Compact and the Italian Network

- Planning layout and graphic design for institutional materials of the GCNI (folders, business cards, format of PowerPoint presentations, etc.);
- Attending on behalf of the GCNI 4 conferences/seminars on the CSR:
 - Forum CSR 2009. Corporate and stakeholder responsibility: “from theory to practice” (27-28 January 2009, Rome);
 - VIII International Seminar, Frascati. Taking corporate citizenship seriously: stakeholder engagement (12-13 February 2009, Frascati);
 - Global Compact: a Decalogue for corporate ethics (27 March 2009, Turin);
 - Canelli meets the Global Compact (12 October 2009, Canelli);
- Promoting the Global Compact and the Global Compact Network Italia by organizing an event open to enterprises and organizations active on the national territory and committed to the cause of the corporate citizenship, but who have not joined the UN Global Compact (8 October, Rome);
- Signing an agreement with the Multidistretto Lions 108 ITALY with the aim of collaborating in promoting on the national territory the Global Compact and the principles supported by the initiative (12 June 2009, Rome);
- Spreading information and updates on the Global Compact and the Italian Network by addressing the national press, mainly specialized (13 press releases).

Coordination with the UNGC Office and the other Networks

- Participation of Marco Frey (Chairperson GCNI) and Alessia Sabbatino (Responsible for the Focal Group of the GCNI) on behalf of the GCNI in the Annual Meeting of Local Networks of the Global Compact that took place in Istanbul in June 2009;
- Coordination of an international work group on the role of organizations in the civil society within the UN Global Compact and local networks. The work group has been set up during the Annual Meeting of Local Networks that took place in Bonn in October 2008, with the aim of contributing to a reflection on the system of governance of the UN Global Compact. The results obtained were presented by the Responsible for the Focal Group of the GCNI, on the occasion of the Annual Meeting of Local Networks that took place in Istanbul in June 2009;
- Participation of Alessia Sabbatino (Responsible for the Focal Group of the GCNI) on behalf of the GCNI in the GCLead Retreat that took place in New York in October 2009.

Assistance to enterprises

- Helping with the procedure on how to join the UN Global Compact;

- Organizing a Workshop on Annual Reports – meeting reserved to organizations that do not produce social financial statements (28 April, Milan);
- Organizing a Workshop on Annual Reports – meeting reserved to organizations that produce social financial statements (10 December, Rome);
- Assisting enterprises in forwarding the annual Reports to the Global Compact Office in New York;
- Directly assisting 10 enterprises in compiling their annual Report;
- Contacting the Global Compact Office in New York for any communication to and from participating enterprises.

Events organized within the GCNI

- Presentation of the study *“Guidelines on social responsibility for Italian enterprises. A survey of the enterprises participating in the Global Compact”* during the VIII International Seminar, Frascati (12 February, Frascati);
- Global and local dimension of corporate citizenship: a comparison of experiences (12 June, Rome);
- A Series of Themed Seminars on the Principles of the United Nations Global Compact. First meeting on workers’ rights (8 July, Milan).

All materials from the meetings are available on the Global Compact Network Italia website:

<http://www.globalcompactnetwork.org/materiali-eventi.html>

Research activities

- *“Guidelines on social responsibility for Italian enterprises. A survey of the enterprises participating in the Global Compact”* – survey, I edition, with reference to the COP 2007;
- COSMIC Project, “CSR Oriented Supply-Chain Management to Improve Competitiveness in the Textile/Clothing Sector” – project partner.

The annual meeting of the participants in the Global Compact Network Italia took place in ENI S.p.A Headquarters in Rome on 8th October 2009.

The meeting, open exclusively to Italian enterprises and organizations who are members of the Global Compact, had the following topics on the agenda:

- update on the members of the Network and current activities;
- update on the structure and course of action of the Network;
- presentation of the agenda and budget for 2010.

All materials presented at the meeting are available on the Global Compact Network Italia website (<http://www.globalcompactnetwork.org/documenti-del-gcni.html>).

Participants who attended the meeting:

During the meeting the following decisions were taken:

- **Participants in the GCNI** – It is confirmed for 2010 the choice of considering as participants in the Global Compact Network Italia all Italian enterprises and organizations who joined the United Nations Global Compact, as well as the Italian subsidiaries who joined the initiative at international level and who make an explicit request.
- **Fund-raising** – The budget for 2010 has been approved, in which it has been confirmed the funding procedures of the Global Compact Network Italia, as mentioned in the attached document "The Italian Network of the Global Compact. A Note on activities and funding procedures". A deadline was set for 29 January 2010 to confirm to the Focal Point of the GCNI the intention of supporting the Network.
- **Development strategies and system of governance** – It has been confirmed the appointment of Prof. Marco Frey to the post of Chairperson of the Global Compact Network Italia, and of FONDACA – Active Citizenship Foundation - as Focal Point of the GCNI; the structure of the Network as it was presented during the meeting has been approved for 2010 (see PowerPoint document in attachment). It has been decided the establishment of a permanent committee consisting of the supporters of the Global Compact Network Italia for 2010 and representatives of enterprises and organizations who will show interest in joining. The committee will be given the task of putting forward proposals with regard to the development strategies of the GCNI and its system of governance, to be discussed in a meeting organized for this purpose with all participants in the Network. The activities of the committee will be coordinated by the Focal Point of the GCNI. Those who are interested in taking part in the activities of the committee are invited to promptly notify the Focal Point of the GCNI.
- **Programs and activities** – It has been acknowledged that the Focal Point of the GCNI plays a key role in managing the coordination with the Global Compact Office in New York. Topics have been included in the agenda of activities of the GCNI, such as diversity and corporate responsibility of the SMEs , the latter to be developed in collaboration with CSR Lab Confindustria – Luiss and Sant'Anna School of Advanced Studies, Pisa. It has been confirmed an interest in implementing the program "A series of themed seminars on the principles of the United Nations Global Compact".

United Nations Global Compact. A series of themed seminars.

Subject

The themed seminars are meetings during which participants in the Global Compact Network Italia have the opportunity to discuss and exchange ideas on issues and problems associated with the implementation of the ten principles promoted by the initiative, as well as aspects of more general interest connected with the subject of sustainability and corporate responsibility.

Goal

- Contributing to strengthen the concept and culture of sustainability and corporate responsibility among enterprises and organizations participating in the Network;
- Contributing to define ways and procedures of participation of Italian enterprises and organizations in the activities of the United Nations Global Compact;
- Deepening the knowledge of the ten principles promoted by the initiative, by discussing the possible interpretations and the different ways of their implementation in the context in which the Italian enterprises that joined the Global Compact perform;
- Supporting expansion and development of the *best practice* of the Italian enterprises who take part in the initiative;
- Promoting concrete actions making it possible to share experiences between participants in the Global Compact Network Italia.

Development and format

The meetings are organized by the Focal Point of the Global Compact Network Italia in collaboration with an enterprise or organization from the Network, who promotes and hosts them, since it is interested in sharing information, discussing and analyzing an important aspect of general interest associated to the implementation of the ten principles of the Global Compact, or anyhow to the subject of sustainability.

Each meeting lasts around three hours and is structured as follows:

- Greeting by the representative of the hosting enterprise;
- Main speech on the elements of context by a prominent scholar or expert on the subject of the seminar;
- Presentation of a case study by the enterprise who hosts the seminar;
- Discussion among participants;
- Conclusion by the Focal Point of the Global Compact Network Italia;
- A follow-up publication (online and/or offline) of the materials from each event will be produced, consisting of the speech of the main speaker, presentation of the enterprise's experience and

highlights from the discussion.

The approach used is characterized by interactivity and by attaching importance to the participants' experience, as well as by the dialogue with an external "point of view" made possible by the multi-stakeholder composition of the participants.

Participants

The number of participants to the themed seminars is limited (max 25).

Representatives of Italian enterprises and organizations who have joined the Global Compact can take part to the seminars. From time to time it will be possible to invite scholars, experts, representatives of enterprises and organizations with relevant experience in the subject of the seminar, to take part to the discussion.