



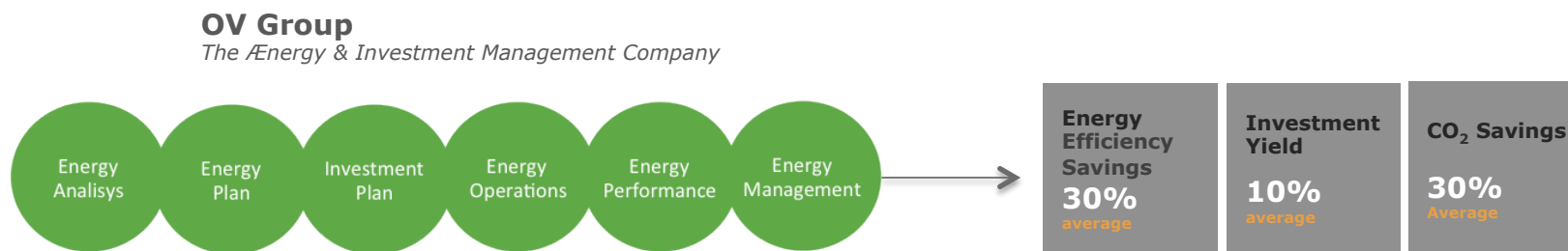
## **Abstract Company Profile**

February 2015

## The Company

Officinæ Verdi, Energy Efficiency Group of UniCredit (JV with WWF), in three years of activity has enabled / managed operations in Italy and Europe for about 100M€ of investment in energy efficiency and renewables, consolidating a strong expertise and an integrated approach in key sectors of the real economy (real estate, infrastructure, large-scale trade, manufacturing), becoming the strategic key to manage investment in energy efficiency.

Actually, Officinæ Verdi Group is an holding Company that operates as a Management Company and Advisor with the target to develop and structure "Green Economy Applied" investment operations, combining financial and technological know-how in the energy sector and having a strengthened know-how on complex projects investment (Energy Master Plan) for energy-intensive corporations.



The holding Management Company oversees 5 Competence Centers (areas): ÆEnergy Investments, Corporate Operations, Engineering, Energy Management, Asset Management. Officinæ Verdi has developed an operational capability that can support the entire analysis process, from engineering to construction and environmental certification. Officinæ Verdi has a unique know-how in the national territory with a very advanced financial-technical approach that combines always analytical skills, green technologies, investment and environmental impact assessment. Officinæ Verdi is strategic Advisor for Smart City EU Projects focusing in the economic and financial sustainability assessment of technologies in the Energy Efficiency sector.

**Vision**

Officinæ Verdi, becoming the leading player on the “Green Economy Applied” in Italy, aims to promote and implement a new Energy Efficient & Controlled model. An energy model based on technological innovation and investment on behalf of energy-intensive enterprises. This approach aims to reduce energy and maintenance costs, achieve energy self-sufficiency, store clean energy, cut waste and CO<sub>2</sub> emissions. Officinæ Verdi is developing innovation in the ICT sectors facilitating a distributed energy efficiency model and smart grid projects.

**GREEN ECONOMY APPLIED MODEL,  
HINGE BETWEEN INVESTMENT AND REAL ECONOMY,  
GENERATING VALUE FOR INVESTOR,  
SOCIAL & ENVIRONMENTAL IMPACT INDEXES**

**Mission**

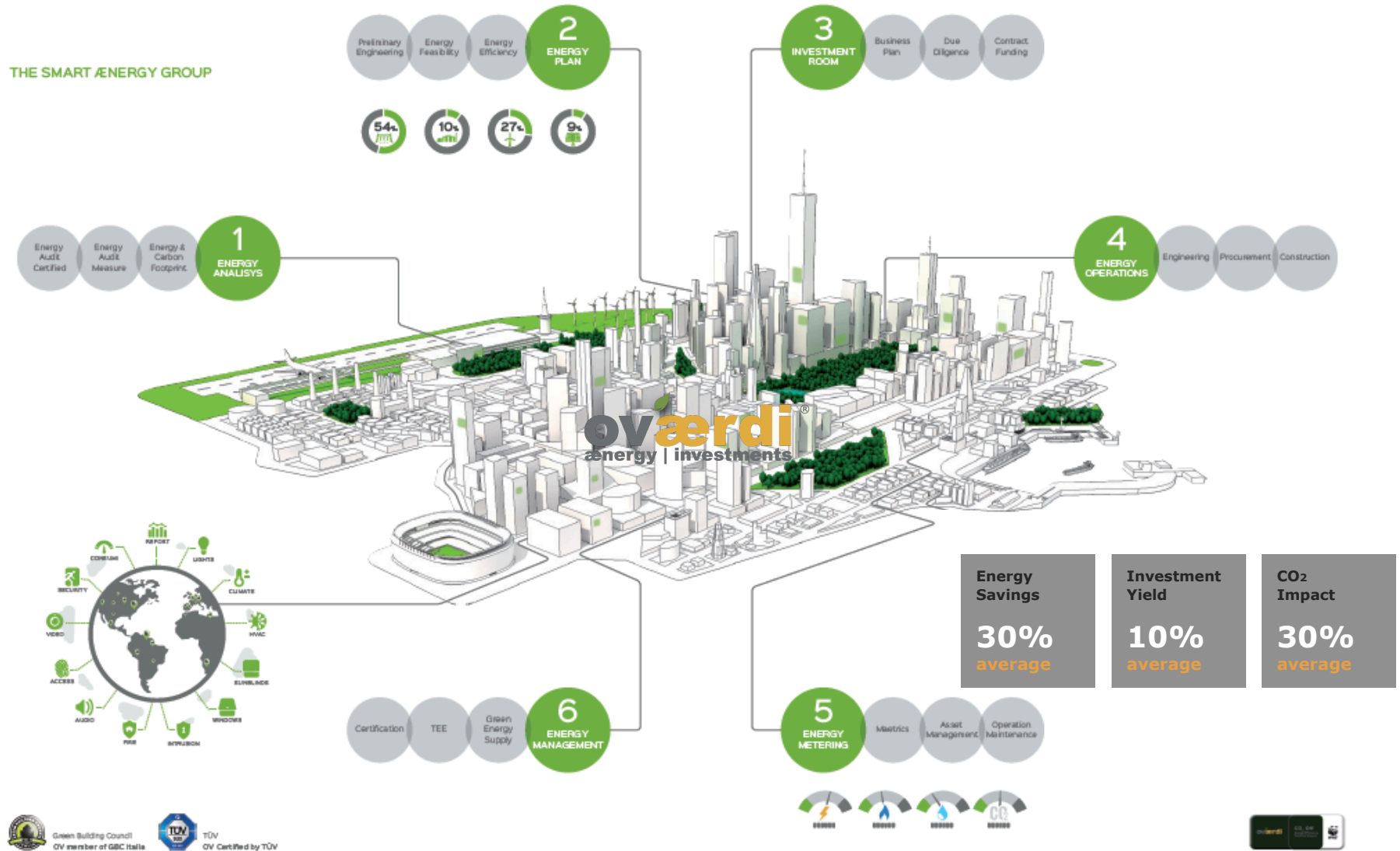
Our medium-long term goal is to create economic and environment value for our Clients, supporting the construction of innovative sustainable operations and offering a high level of technical expertise combined with investment and financial capacity (UniCredit). Officinæ Verdi has developed Mætrics® Advanced , we use it in the Energy / Asset Management supporting client with a continuous improvement in the advanced energy-environmental performance measurement (24h/7days) Officinæ Verdi proprietary platform) and in the economic-financial analysis for the investment yield.







**OV ENERGY EFFICIENCY PROJECTS  
ARE ALWAYS MEASURED\*  
IN TERMS OF CO<sub>2</sub> EMISSION AVOIDED  
AND GRANTED WITH “CO<sub>2</sub> Off” Brand\*\***

\* for certification of CO<sub>2</sub> OV has developed a partnership with a certification authority  
\*\* under OV evaluation, if client commitment to reduce CO<sub>2</sub> is beyond 20% off



Officinæ Verdi | WWF Member for  
**Low-Carbon Economy Project**



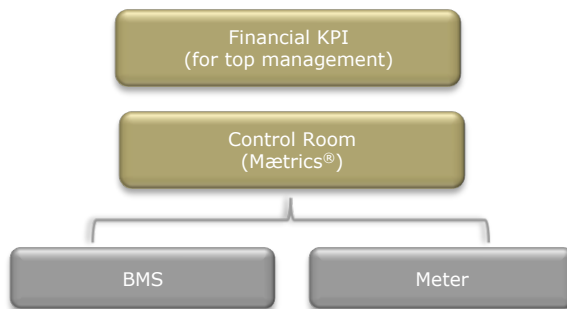
| OV ENERGY EFFICIENCY GROUP CAPACITY |   |   |   |   |  |
|-------------------------------------|---|---|---|---|---|
| Key Sectors Expertise               | <b>CORPORATE</b>  | <b>INDUSTRIAL</b>   | <b>REAL ESTATE &amp; ASSET OWNERS</b>   | <b>INFRASTRUCTURE</b>   |   |
|                                     | <ul style="list-style-type: none"> <li>Large-Scale Trade</li> <li>Commercial Centers</li> <li>Hotels</li> <li>Sports Centers</li> <li>Pharmaceutical</li> </ul> | <ul style="list-style-type: none"> <li>Manufacturing</li> <li>Mechanical</li> <li>Paper Mills</li> <li>Food Industries</li> </ul> | <ul style="list-style-type: none"> <li>Real Estate</li> <li>Investment Funds</li> <li>Renewable Investor</li> </ul> | <ul style="list-style-type: none"> <li>Railway Stations</li> <li>Airports</li> <li>Logistics</li> </ul> |   |
| Divisions                           |    |    |                                   |                      |  |
| Technical & Financial Capacity      | <b>FUNDING &amp; INVESTOR ARRANGEMENT</b>   | <b>OV DUE DILIGENCE ®</b>   | <b>MÆTRICS ® METERING &amp; CONTROL ROOM</b>  |   |   |
|                                     | <b>CORPORATE &amp; PROJECT FINANCE (UNICREDIT)</b>  | <b>OV INNOVATION LAB ®</b>  | <b>3EPC ® CONSTRUCTION</b>  | <b>ENERGY AUDIT CERTIFIED</b>   | <b>O&amp;M REVALUE ®</b>  |
|                                     | <b>EU PROJECTS &amp; REGIONAL FUNDING FACILITY</b>  | <b>TECHNOLOGY ASSESSMENT</b>  | <b>CONSORTIUM ® GREEN ENERGY SUPPLY</b>   | <b>TEE ESCO SERVICES</b>  | <b>GREEN ENERGY MARKET PLACE</b>  |
|                                     | <b>ENVIRONMENTAL IMPACT &amp; CO2 MANAGEMENT</b>  |   |   |   |   |

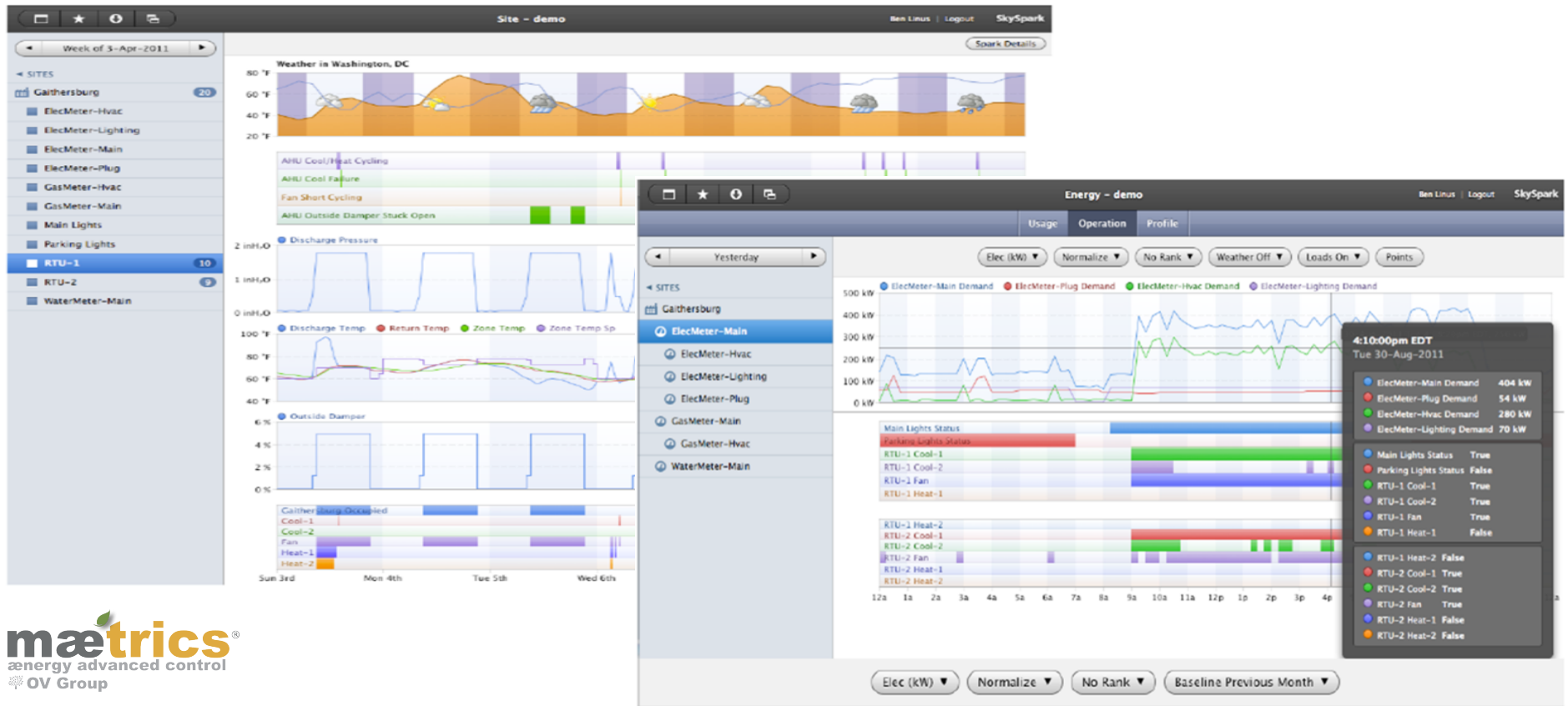
- > How to control the operating expenses without managing analytics?
  - > How to use data and information to save energy and operating costs?
  - > How to manage energy effectively in "Multi Site Organizations"?
- > How to measure investments' returns?



**Control Room | Platform aimed at enabling decision makers**

- > **Multi-Protocol** | Getting analytics also from existing BMS and/or Meters
- > **Accountability** | Energy Consumption vs Energy Supply Billing
- > **Vertical View of Consumption / Energy Waste**
- > **Trend of Consumption and Costs**
- > **Key Performance Indicator (KPI) for Investors** (Energy Efficiency Project)

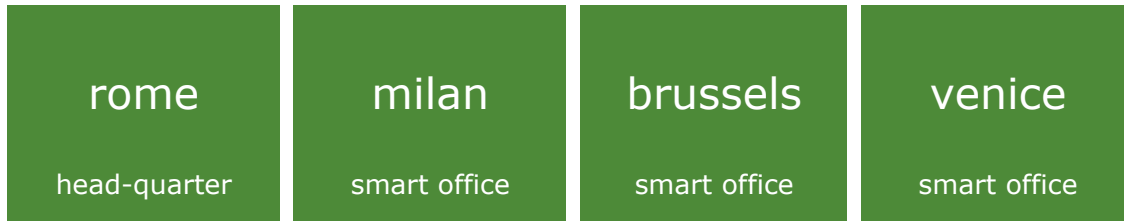




**Control Room | Mætrics® Advanced h24/7days**

- > Analysis, metering & control
- > Alerts System
- > Energy Waste Assessment

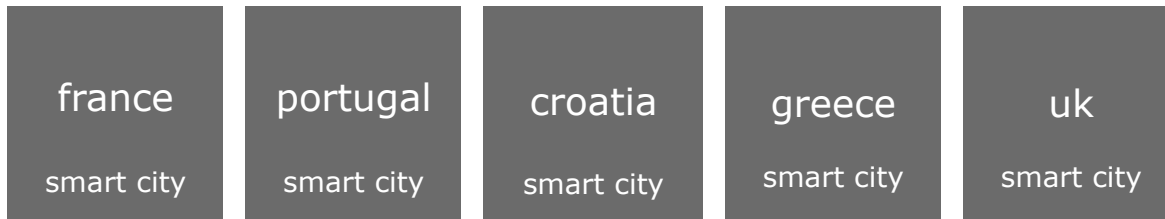




**OV Head-Quarter  
and Smart Offices**



**Smart Cities/Region  
OV Strategic Advisory  
EU Project Network**



**OV Energy & Financial Network  
Cross Italy**





Officinæ Verdi  
**Low-Carbon Economy Project**

**CO<sub>2</sub> OFF<sup>®</sup>**  
 Our Grant with WWF for Energy Efficiency Project that concretely aims to reduce over 20% CO<sub>2</sub> emission.



**CO<sub>2</sub> Assessment**  
 We apply GHG Protocol

**CO<sub>2</sub> Management / Offsetting**  
 We apply Gold Standard



United Nations The Global Compact Network  
**We are member of Global Compact Network Italy**  
 The UN Global Compact is a strategic policy initiative for businesses that are committed to aligning their operations and strategies with ten universally accepted principles (human rights, labour, environment, anticorruption).



TÜV  
**We are certified in quality by TÜV**  
 TÜV is also our partner for CO<sub>2</sub> Certification. One of the most important certification authority at international level



Green Building Council  
**We are member of GBC Italia**  
 GBC is the no profit organization of all sectors to promote transformation of the built environment towards sustainable standards.

Please See Press Release  
To Read More



[www.officinaeverdi.com/Rassegne\\_stampa/Rassegnacompleta27.02.15.pdf](http://www.officinaeverdi.com/Rassegne_stampa/Rassegnacompleta27.02.15.pdf)

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